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## Capture Your Style: Transform Your Instagram Images, Showcase Your Life, And Build The Ultimate Platform





## Synopsis

From Instagram star Aimee Song, creator of the popular fashion blog Song of Style, comes the very first how-to Instagram guide, breaking down the essentials to taking gorgeous photos and building your brand and following. A With over three million Instagram fans, Aimee Song knows a thing or two about taking the perfect Instagram photo. And Instagram is so much more than a platform for pretty pictures. Itâ ™s the fastest-growing social media network with an engaged community, a major marketing tool for brands, a place where Beyoncé drops her albums, and a hub where products can be bought with a simple double tap. Including everything from fashion, travel, food, décor. and more. Aimee includes insider tips on curating a gorgeous feed and growing an audience. Â In this ultimate how-to Instagram guide, youâ ™II learn: Â Â Â Â Â Â Â How to brighten, sharpen, and filter your photos Â The best apps and filters Â Â Â Â Â How to prop and style food and fashion photos Â Â Â Â Â Â Ways to craft your voice and story on Instagram Â How to gain more Instagram followers Â Â Â Â Â Â Secrets behind building a top Instagram brand Â Â Â Â Â How to transform an Instagram hobby into a successful business Â Tips for driving revenue based on your following Capture Your Style will empower you to become your own master mobile photographer, whether youâ <sup>™</sup>re looking to launch an e-commerce business or simply sharing a gorgeous meal with your friends, turning even the most mundane moment into Instagold. This is a must-have reference for anyone interested in the ins and outs of stylish personal branding.

## **Book Information**

Paperback: 208 pages Publisher: Abrams Image (September 20, 2016) Language: English ISBN-10: 1419722158 ISBN-13: 978-1419722158 Product Dimensions: 8 x 0.7 x 7.9 inches Shipping Weight: 14.9 ounces (View shipping rates and policies) Best Sellers Rank: #4,354 in Books (See Top 100 in Books) #2 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing #5 in Books > Computers & Technology > Digital Audio, Video & Photography #5 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

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